

BERLIN BOROUGH SCHOOL DISTRICT 2017-2020 STRATEGIC PLAN – ACTION PLAN

GOAL AREA: TECHNOLOGY

GOAL STATEMENT: Leverage technologies to create a safe and positive learning community with access to tools for students and staff to meet their highest potential.

OBJECTIVE 1: Develop personalized learning and 21st Century Skills to enhance teaching and learning

Major Activities	Staff	Resources	Timelines	Indicators of Success
Update all curriculums to include 21 st Century Skills	All Staff	NJ Student Learning Standards	Ongoing	Updated and aligned curriculums
Provide PD for staff on 21 st Century SKills	All staff	Books, Apps, workshops	Ongoing	Implementation of PD practices

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OBJECTIVE 2: Expand Character Education to foster an environment of good Digital Citizens

Major Activities	Staff	Resources	Timelines	Indicators of Success
Create Digital Citizenship lessons	All staff PK-8	Character.org, Apps Common Sense Media	Ongoing	Development of lessons
Celebrate Digital Citizenship week	Teachers, Administration	Character.org, Common Sense Media	2018 and beyond	Completion of lessons and activities, reduction in digital citizenship related discipline
Provide PD for parents	Teachers, Administration	Website resources, parent nights	Year 2	Parent Night CER Club iMovie
Student created multimedia presentations for parents and students on Digital Citizenship	Teachers, Administration	Apps, iPads, Websites	By 2020	Completed movies

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OBJECTIVE 3: Integrate technology into all disciplines through the use of varied instructional strategies (i.e. Skype internationally)

Major Activities	Staff	Resources	Timelines	Indicators of Success
Partner with neighbor schools	Teachers, administration	Local school districts	Year 2	Students from other districts partnering with each other.
Partner with International school(s).	Teachers, Administration	Google Hangouts, Facetime	Year 2	At least one partnership
Student generated “flipped classroom” lessons.	Teachers, Administration	iPads, Green Screen	Year 2020	Bank of videos

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OBJECTIVE 4: Create clear, open and consistent communication through the community while using technology

Major Activities	Staff	Resources	Timelines	Indicators of Success
Update District Website	Tech Supervisor, Tech Committee	Web-design tools,	Ongoing	Successful and stable website relaunch
Increase use of social media	Administration, Tech Supervisor	Remind, Twitter, Facebook, Highlights, Genesis	Ongoing	Increased numbers of followers, friends, views, etc.
Continue the SST question of the week	Administration	Websites	Ongoing	Positive community feedback
Advertise BCS at local establishments such as the town Library.	Administration	papers,	Ongoing	Increased in volunteers

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OBJECTIVE 5: Continuously evaluate infrastructure for upgrades, security, and the latest tools and resources

Major Activities	Staff	Resources	Timelines	Indicators of Success
Firewall	Tech Supervisor	Ed Technology Consortium of South Jersey; TechNet	Ongoing	Secure Network; Intrusion Protection
Security	Tech Supervisor	Annual Techspo Convention	Ongoing	Minimize viruses
Upgrades of Network access points/speed, Apps, etc.	Tech Supervisor	Review of daily operation reports	Ongoing	Minimize Down-Time; Maintain bandwidth; Continual review of Apps